
From: Peel, SarahLewis [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=A086C7BE69BD490C895D88F60AFD7539-SEPEEL]
Sent: 9/22/2017 2:18:12 PM
To: Tarr, Jeremy M [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=98859532088e4437968231eb6fef6b70-jmtarr1]; Waters, Sheryl L [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=ce9fb53a8072405bb1858e5a35b34505-slwaters2]
CC: Talley, Noelle S [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=cd9f3882421746bcb5a60cbe82cdf89-nstalley]
Subject: RE: National Clean Energy Week Proclamation

Hi Jeremy,

Yes, I check the statistics and google the requesters if there seems to be a flag before sending proclamations to Noelle for approval. The only reason I brought Energy Action Week and Energy Efficiency Day to your attention is to make sure we are not proclaiming the same information 3 times within 2 weeks, which we try to avoid.

Energy Action Week and Energy Efficiency Day have now been approved, so I am moving forward with them. If Clean Energy Week is different than these 2, then we will move forward with that one as well once it is signed off on. If not, we will provide the requester with an official copy of one of the other two.

Thanks
SL

From: Tarr, Jeremy M
Sent: Friday, September 22, 2017 1:36 PM
To: Peel, SarahLewis <sarahlewis.peel@nc.gov>; Waters, Sheryl L <sheryl.waters@nc.gov>
Cc: Talley, Noelle S <Noelle.Talley@nc.gov>
Subject: RE: National Clean Energy Week Proclamation

Energy Action Week: I don't see anything offensive about this declaration, though I don't know anything about RETI's reputation. Though this has some overlap with Clean Energy Week next week, I suggest we do this proclamation. Environmental justice is important to Gov and we have so many EJ issues right now with coal ash, ACP, GenX, etc., I think this is worth doing, or at least not saying "no" to. It's an easy "yes."

Clean Energy Week: Let's still plan on doing this, though we are still waiting on sign-off before launching it.

EE Proclamation: We should do this. A number of local and national orgs are involved: NCSEA, EDF, Synapse Energy, SEEA, RAP, Sierra Club, US Green Building Council. I'm fine with the proclamation as is with the caveat that I do not know where the statistics cited come from. Do we usually check those before signing?

In summary, do you know anything of RETI's reputation? Do we check statistics groups include in proclamations?

Jeremy

Jeremy Tarr
Policy Advisor
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919-814-2043 | Jeremy.Tarr@NC.Gov

Email correspondence to and from this address may be subject to the North Carolina Public Records Law and may be disclosed to third parties by an authorized state official.

From: Peel, SarahLewis
Sent: Thursday, September 21, 2017 4:36 PM
To: Waters, Sheryl L <sheryl.waters@nc.gov>; Tarr, Jeremy M <jeremy.tarr@nc.gov>
Cc: Talley, Noelle S <Noelle.Talley@nc.gov>
Subject: RE: National Clean Energy Week Proclamation

Hi all,

We have a request from RETI (Renewable Energy Transition Initiative) for Energy Action Week as the first week in October (pending approval). We also have a request from ASHRAE (American Society of Refrigerating Engineers) for Energy Efficiency Day on October 5 (pending approval). Both are attached.

Should Clean Energy Week replace one or either of these?

SarahLewis

SarahLewis Peel
Special Assistant
Public Engagement
Office of the Governor

919 814-2033 office
sarahlewis.peel@nc.gov

From: Waters, Sheryl L
Sent: Thursday, September 21, 2017 4:24 PM
To: Tarr, Jeremy M <jeremy.tarr@nc.gov>
Cc: Peel, SarahLewis <sarahlewis.peel@nc.gov>
Subject: FW: National Clean Energy Week Proclamation

Jeremy,

We'll get on it. Thanks!

Sheryl Waters, Constituent Services Coordinator
Office of the Governor, Public Engagement
116 W. Jones Street
Raleigh, NC 27603
919-814-2000

From: Tarr, Jeremy M
Sent: Thursday, September 21, 2017 3:13 PM
To: Waters, Sheryl L <sheryl.waters@nc.gov>
Subject: FW: National Clean Energy Week Proclamation

Haven't gotten final sign-off to roll out the proclamation, but Jenni said it's likely. Can you go ahead and put it together so that it's ready when we get the final word?

Jeremy

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From: Tarr, Jeremy M
Sent: Thursday, September 21, 2017 1:49 PM
To: Weiner, Sadie <sadie.weiner@nc.gov>
Cc: Owen, Jenni <Jenni.Owen@nc.gov>; Waters, Sheryl L <sheryl.waters@nc.gov>; Noble, Will <will.noble@nc.gov>; McCleskey, James <jim.mccleskey@nc.gov>; Whichard, Jordan <Jordan.Whichard@nc.gov>
Subject: RE: National Clean Energy Week Proclamation

Circling back on the proclamation designating next week as Clean Energy Week in NC. Reattaching for easy reference. DEQ has signed off. Ok to proceed with this?

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From: Tarr, Jeremy M
Sent: Thursday, September 14, 2017 8:32 PM
To: Weiner, Sadie <sadie.weiner@nc.gov>
Cc: Owen, Jenni <Jenni.Owen@nc.gov>; Waters, Sheryl L <sheryl.waters@nc.gov>; Noble, Will <will.noble@nc.gov>; McCleskey, James <jim.mccleskey@nc.gov>; Whichard, Jordan <Jordan.Whichard@nc.gov>
Subject: RE: National Clean Energy Week Proclamation

Attached is a draft Clean Energy Week proclamation for your review. DEQ has signed off.

It includes footnotes for your reference.

Jeremy

Jeremy Tarr
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From: Tarr, Jeremy M
Sent: Thursday, September 14, 2017 9:45 AM
To: Weiner, Sadie <sadie.weiner@nc.gov>
Cc: Owen, Jenni <Jenni.Owen@nc.gov>; Waters, Sheryl L <sheryl.waters@nc.gov>; Noble, Will <will.noble@nc.gov>; McCleskey, James <jim.mccleskey@nc.gov>; Whichard, Jordan <Jordan.Whichard@nc.gov>
Subject: Re: National Clean Energy Week Proclamation

Yes.

Jeremy

Sent from mobile phone.

On Sep 14, 2017, at 9:25 AM, Weiner, Sadie <sadie.weiner@nc.gov> wrote:

Is our proclamation for Sept 25-29?

From: Owen, Jenni
Sent: Thursday, September 14, 2017 8:07 AM
To: Waters, Sheryl L <sheryl.waters@nc.gov>; Tarr, Jeremy M <jeremy.tarr@nc.gov>
Cc: Noble, Will <will.noble@nc.gov>; McCleskey, James <jim.mccleskey@nc.gov>; Whichard, Jordan <Jordan.Whichard@nc.gov>; Weiner, Sadie <sadie.weiner@nc.gov>
Subject: RE: National Clean Energy Week Proclamation

Thank you, Jeremy.

No concerns if you and DEQ agree on the language of the proclamation and as long as we're comfortable explaining why the proclamation characterizes clean energy as it does.

From: Tarr, Jeremy M
Sent: Wednesday, September 13, 5:28 PM
Subject: RE: National Clean Energy Week Proclamation
To: Waters, Sheryl L
Cc: Noble, Will, McCleskey, James, Whichard, Jordan, Owen, Jenni, Weiner, Sadie

Following up to let this group know I have drafted the proclamation and am running by DEQ's energy office to get their input before moving forward within the Governor's Office for comments.

One policy issue I do want to raise now, however, is that the National Clean Energy Week template and movement defines "clean energy" very broadly to include natural gas, carbon

capture and sequestration, and nuclear energy. I've drafted the NC proclamation to define "clean energy" to include renewables, biomass, and energy efficiency, which are uncontrovertibly clean energy.

Including other energy sources in the definition of clean energy would raise big concerns among the clean energy sector and environmental community. Supporters of natural gas and nuclear would argue those sources are clean, but I don't think they will be up in arms about it not being considered clean energy in the proclamation.

While Matthew Sear below is talking about a National Clean Energy Week, in the proclamation, Gov will be proclaiming Clean Energy Week in NC and, accordingly, define clean energy on his own terms.

Do you all have any concerns about this approach to the definition of clean energy? Is anyone aware of Gov considering "clean energy" in the broad terms that the NCEW folks do?

Jeremy

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From: Waters, Sheryl L
Sent: Friday, September 8, 2017 5:15 PM
To: Tarr, Jeremy M <jeremy.tarr@nc.gov>
Cc: Noble, Will <will.noble@nc.gov>; McCleskey, James <jim.mccleskey@nc.gov>; Whichard, Jordan <Jordan.Whichard@nc.gov>; Owen, Jenni <Jenni.Owen@nc.gov>
Subject: RE: National Clean Energy Week Proclamation

Jeremy,

Please send me a draft of what you would like the proclamation to state and we'll make it happen.

Sheryl Waters, Constituent Services Coordinator
Office of the Governor, Public Engagement
116 W. Jones Street
Raleigh, NC 27603
919-814-2000

From: Talley, Noelle S
Sent: Friday, September 8, 2017 5:07 PM
To: Tarr, Jeremy M <jeremy.tarr@nc.gov>; McCleskey, James <jim.mccleskey@nc.gov>; Whichard, Jordan <Jordan.Whichard@nc.gov>; Owen, Jenni <Jenni.Owen@nc.gov>
Cc: Waters, Sheryl L <sheryl.waters@nc.gov>
Subject: RE: National Clean Energy Week Proclamation

Pretty much every week is declared for something but that is not a reason not to do this.

The proclamation would declare it Clean Energy Week for North Carolina.

Looping in Sheryl who can actually make the proclamation happen.

Thanks,
Noelle

Noelle Talley
Deputy Communications Director
Office of Governor Roy Cooper
Office: 919-814-2101
Mobile: 919 218-1255

From: Tarr, Jeremy M
Sent: Friday, September 8, 2017 4:35 PM
To: McCleskey, James <jim.mccleskey@nc.gov>; Talley, Noelle S <Noelle.Talley@nc.gov>; Whichard, Jordan <Jordan.Whichard@nc.gov>; Owen, Jenni <Jenni.Owen@nc.gov>
Subject: RE: National Clean Energy Week Proclamation

Declaring a Clean Energy Week sounds like a good idea to me. The national campaign looks legit to me based upon the steering committee members (e.g., Advanced Energy Economy, SEIA, Nuclear Energy Institute, and others). I asked Chris Carmody whether he has heard of this movement, and he replied NCCEBA is supportive.

A couple of outstanding questions in my mind:

- Is Sept 25-29 already declared for another purpose on NC? If so, does that matter?
- The draft proclamation would have the Governor declare the week as National Clean Energy Week. Is that right, or would he declare it Clean Energy Week in North Carolina?

Do any of you see potential downsides?

Jeremy

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From: McCleskey, James
Sent: Friday, September 8, 2017 3:11 PM
To: Tarr, Jeremy M <jeremy.tarr@nc.gov>; Talley, Noelle S <Noelle.Talley@nc.gov>; Whichard, Jordan <Jordan.Whichard@nc.gov>; Owen, Jenni <Jenni.Owen@nc.gov>
Subject: FW: National Clean Energy Week Proclamation

Hey Jenni looping you on this as well after hearing your reflection yesterday of Gov's thoughts on possible clean / green messaging later in month after getting pipeline stuff out in coming couple weeks

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<image001.jpg>

Office of the Governor

governor.nc.gov

From: McCleskey, James
Sent: Wednesday, September 6, 2017 10:28 PM
To: Tarr, Jeremy M <jeremy.tarr@nc.gov>; Talley, Noelle S <Noelle.Talley@nc.gov>; Whichard, Jordan <Jordan.Whichard@nc.gov>
Cc: Stallard, Lorea A <lorea.stallard@nc.gov>
Subject: Fwd: National Clean Energy Week Proclamation

Hey folks I wonder if this could of interest for the last week of this month? I've asked these folks to update on which other Govs may do this.

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Begin forwarded message:

From: "Matthew Saer" <matthew@flywheelgs.com>
To: "Jim McCleskey"
Cc: "Brian Sailer" <brian@flywheelgs.com>, "Brandon Peck" <brandon@flywheelgs.com>
Subject: NCEW Proclamation

Hey there Jim,

We've recently started working with a new client in the clean energy space who is helping to put on the first annual National Clean Energy Week to be hosted this year in DC. I'm not sure whether or not anyone from Flywheel has already reached out on this, but in the event that we hadn't, I wanted to touch base with you.

We'd like to discuss a draft state proclamation (attached) for Governor Cooper to make declaring September 25th - September 29th as National Clean Energy Week. This is a bipartisan effort to recognize and support commonsense solutions that address America's economic and energy needs.

North Carolina is a leader in clean energy, providing about one-third of the state's net generation in 2016. Natural gas also supplied about 30% of the state's net generation in 2016, surpassing coal for the first time in history. Hydroelectric power, biomass, and solar photovoltaics (PV) provide approximately 10% of net electricity generation in the state.

More info on NCEW can be found at their website, <https://nationalcleanenergyweek.org>.

If you'd like to learn more about NCEW, we can introduce you via phone or in person to our client, CRES' Managing Director, Heather Reams.

Thanks, and hope you're doing well.

--

Matthew Saer
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Washington, DC 20005
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matthew@flywheelgs.com

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